

MEDIA KIT 2011



1320 Saltbox Drive
St. Louis, MO 63017

Spirit Seeker Magazine is a comprehensive, inspirational, holistic publication for the mind, body and spirit. In its 14th year, the magazine is recognized for its rich content and thought-provoking features, consistently showcasing the work of cutting edge authors, musicians and leaders in health, wellness, and spirituality.



In this age of uncertainty, people are now, more than ever, looking for ways to connect with something bigger. Spirit Seeker Magazine has always been ahead of the curve, providing a tool for optimized living and enlightenment.

CONTACT US

Contact us for advertising in our online magazine at info@spiritseeker.com.

P: (636) 530-7579

F: (636) 532-2084



PRICING:

COLOR DISPLAY ADS

Size	Once	3-6 Times	12 Times
Back page (10" w X 12" h).....	\$1,250	\$1,190	\$1,100
Inside cover front or back (10" w X 12½ "h).....	\$1,050	\$975	\$925
Full page (10" w X 12½" h).....	\$850	\$800	\$750
Half page (10" w X 6" h or 4⅞" w X 12" h).....	\$550	\$500	\$450
Quarter (4⅞" w X 6" h).....	\$350	\$325	\$300
Eighth page (4" w X 3" h).....	\$230	\$210	\$195
Sixteenth page (2¼" w X 3" h).....	\$150	\$140	\$130
Resource page (2¼" w X 1½" h).....	\$75	\$60	\$55

Ad Type	Width	Height
½ Page Horizontal:	9.875	5.875
½ Page Vertical:	4.875	12.51/4
Page Standard:	4.875	61/8
Page Horizontal:	4.875	31/16
Page Vertical:	2.25	3

Listing: Three columns: Name & logo or photo/ 150 word description of business / Contact information / One category.

Once : \$150

3-6 Times : \$125

12 Times : \$100

The above rates are for camera-ready ads. If desired, one of our graphic artists can design your ad for you at a reasonable fee.

PRINT AD REQUIREMENTS (all ads are full color)

FILE FORMATS

Preferred:

- EPS (converts fonts to outlines)
- AI (converts fonts to outlines)
- PDS (render font layers)
- TIF
- PDF
- JPG
- DOC (Microsoft Word)

RESOLUTION/REQUIREMENTS

Resolution:

- EPS 800-1000 dpi
- AI 800-1000 dpi
- PSD 300 dpi
- TIF 300 dpi
- PDF Print or Press setting

Other accepted file formats:

JPG 300 dpi, save JPGs at highest setting
DOC include the fonts and any images placed in the ad.

Fax a hard copy to 636-532-2084

COLOR

- Color Ads in CMYK
- Black/White ads in Greyscale

APPLICATIONS

- Adobe Illustrator 8.0 or lower (unless saved as .AI)
- Adobe Photoshop 5.0 or lower (unless saved as .PSD)
- Quark Xpress 4.2 or lower (add QXD extension)
- Microsoft Word (add .DOC extension)

● PRINT SCHEDULE/DEADLINES

PAYMENT

All payments must accompany ad submissions. We accept Visa, MasterCard, American Express, Discover, checks, and money orders. Please make checks payable to Spirit Seeker.

SUBMIT FINAL AD Space Reservation is due by the 15th of the month prior to print date, and ads must be received by the 20th of the month.

Please submit final ad and payment to:

Spirit Seeker Magazine

1320 Saltbox Drive, St. Louis, MO 63017

Email : info@spiritseeker.com

Phone : (636) 530-7579

ADDITIONAL BENEFITS

When you purchase a display ad, you receive two free calendar listings. The magazine is published at www.spiritseeker.com and starting in October 2011, all ads will be hyperlinked to the advertiser's website.

ADVERTISING INFO

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